



NCSO

National Coalition
of STD Directors

STI ENGAGE 2024

SOCIAL MEDIA TOOLKIT

This toolkit includes information about NCSO & STI Engage 2024, hashtags, social media graphics, and other messaging.

ABOUT STI ENGAGE 2024

STI Engage is known as the place for STI professionals to hear from national leaders – government officials, researchers, clinicians – as well as their own peers, all with top-notch production, game-changing content, and a lot of fun.

Attendees can expect a highly interactive program packed with must-see plenary sessions, targeted meetings, signature events, and key updates from federal public health officials.

Participants are welcome to move freely between exhibit spaces, events, and sessions highlighting information on DIS & outbreak response, adolescent sexual health, health equity, self-care, sex positivity, and more.

ABOUT NCSD

The National Coalition of STD Directors (NCSD) is the nation's membership organization for STI professionals. Our full members include each federally funded state or territorial STD program director. These high-level public health managers oversee their states' programs, budgets, and contracts to perform a core public health function: combating STIs. We also count among our ranks nearly 5,000 affiliate members: clinicians, researchers, DIS, program managers, and other public health personnel.

HASHTAGS & HANDLES

We invite you to connect with others both in person and by sharing what you're learning online! Use #STIEngage in your post.

We know that between budget cuts and rising rates of STIs, it's a difficult time to work in public health. Use #EngagedBecause to share what keeps you going and engaged in the work!

#STIEngage

#EngagedBecause

Don't forget to follow & tag us!



[@National Coalition of STD Directors](#)

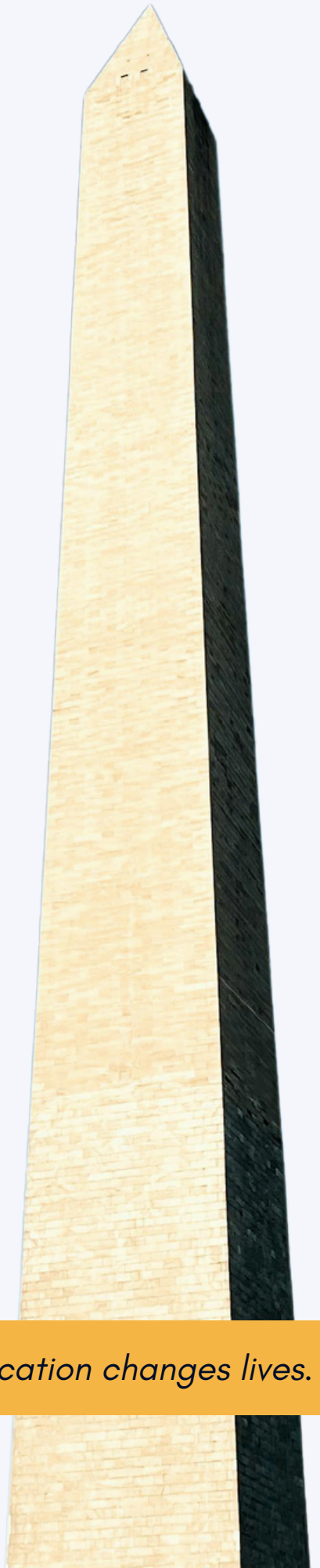


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[@NCSDDC](#)

I'm #EngagedBecause sex education changes lives.



SOCIAL MEDIA POSTS

Excited to be attending STI Engage? We're excited to have you! Share that you're attending with these pre-made posts.

DOWNLOAD HERE



You can also browse our selections of GIFs on GIPHY [here](#), or by searching "**ncsddc**" in the GIF search bar on Instagram

DRAFT LANGUAGE

SHORT FORM – GREAT FOR TWEETS

- I'm leaving for #STIEngage next week! Looking forward to the opportunity to connect with other STI professionals, industry representatives, national thought leaders, and local program experts on public & sexual health.
- #STIEngage is the signature event for STI professionals to network and discuss the latest research and best practices in STI prevention and sexual health promotion... and I'm delighted to be one of them this year!
- I'm headed to #STIEngage! It's the place to be for STI professionals to stay on top of the latest research & events in the sector, and I'm looking forward to attending.
- Time for #STIEngage! I'm excited to be doing a session this week. I'll be presenting on [TOPIC] at [TIME, LOCATION] – stop by & say hi if you're attending!
- Working in public health has been especially hard lately, but I stay #EngagedBecause...
- I'm excited to be on my way to #STIEngage! It's one of the top conferences of the year and I can't wait to see what's in store for 2024.
- Together, we can help shape the nation's health, and I'm looking forward to being a part of that at #STIEngage this year.

DRAFT LANGUAGE

LONGER FORM

- Together, we can all work to shape the health of the nation for the better, and #STIEngage is one of the few times we can gather in person to work towards just that. I can't wait to be a part of it this year in Washington, D.C.!
- I'm off to Washington, D.C. soon! #STIEngage is happening in person again this year, and I'm really looking forward to attending. It's been a difficult time to work in public health lately, and I've been excited for the community connections this conference will facilitate in addition to the learning opportunities.
- It's time for #STIEngage and I'm excited to be going this year! When we all come together, great things can happen, from making new connections to learning about the latest interventions like #doxyPEP. I can't wait to be a part of shaping the nation's health.
- Even though working in public health can be grueling, I stay #EngagedBecause of things like #STIEngage, and being able to meet together with my peers from across the country to help shape the nation's health for the better.
- #STIEngage has a stacked lineup of 5 plenaries, more than 40 sessions, and nearly 200 presenters this year! With guests such as every former director of the CDC's Division of STD Prevention, Dr. Ina Park, Admiral Rachel Levine, and Dr. Jono Mermin, I can't wait to learn about the latest updates in the STI sector.

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TO THIS
YEAR'S
SPONSORS!**



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